

Published by:
CMPMedica
The Oncology Group

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■ Date Issued: October 2008 ■ Effective Date: January 2009

ONCOLOGY

REVIEWS AND NEWS FOR CANCER CARE CLINICIANS

oncology NEWS INTERNATIONAL

RATES

1. Effective Date and Agency Discount

a) **Effective rate date:** January 2009. No conditions other than those set forth in this rate card shall be binding upon CMPMedica LLC ("CMPMedica") unless specifically agreed to by CMPMedica in writing.

b) **Agency commission:** Fifteen percent of gross billing on space, color, cover, and preferred position charges. Noncommissionable charges, such as production charges, are not subject to an advertising agency commission. Agency commissions are not payable on invoices which are not paid within ninety (90) days of the date of the invoice

c) At request of agency and advertiser, arrangements can be made to directly bill the advertiser.

2. Earned Rates

a) **Full run:** Earned rates, according to the rate card in force, are given to advertisers based on advertising frequency within a 12-month period. Earned rates are based on total number of full and fractional pages, and all page sizes are counted in determining frequency discounts.

b) The 2009 earned rate will be determined by the total number of advertising pages placed in **The Oncology Group Publications** by a company and its subsidiaries within the 12-month period of January-December 2008. The earned rate may be applied to all publications of **The Oncology Group**.

c) **Demographic/Split-run rates:** Consult publisher

3. Discounts

a) **Discount order:** Corporate Discount, followed by Combination Discount followed by Agency Discount

b) **ONCOLOGY/Oncology NEWS International Combination Buy:** Advertise the same product in both **ONCOLOGY** and **Oncology NEWS International** in the same month and a \$400 per page discount will be applied to the insertions in BOTH **ONCOLOGY** and **Oncology NEWS International**. If the insertion sizes vary, the discount will be applied to matching pages only.

c) **ONCOLOGY Special Issues:** In April and November 2009, **ONCOLOGY** will publish two special issues. Run the same product in both the regular issue (the 15th) and second issue (the 30th) in April and November and receive a 20% discount on the insertion for the second issue.



Specialists
 in cancer
 communications
 since 1981



CMPMedica
 United Business Media
 WWW.CMPMEDICA.COM

RATES CONTINUED

d) **Oncology NEWS International Double Run:** Advertise in six issues and receive a free 2nd ad of equal size in the sixth issue. Advertise in twelve issues and receive a free 2nd ad of equal size in the 12th issue.

e) **Oncology NEWS International Continuity Discount:** Run in 4 issues get one free print banner/strip ad twice in the calendar year in **Oncology NEWS International**. Advertise in 8 issues receive a free print banner/strip ad once a quarter in the print edition of **Oncology NEWS International**. Run a full schedule (12x) and receive six free print banner/strip ads.

f) The Oncology Group Communications Program

New Product Launch: Run a six month new product launch campaign in **ONCOLOGY** and **Oncology NEWS International** and receive 1 free PR Newswire Press Release.

The Oncology Group Adjuvant Program: Earn the 96x frequency with **The Oncology Group** titles, **ONCOLOGY**, **Oncology NEWS International** and the **ONCOLOGY Nurse Edition** and receive a free PR Newswire Press Release.

g) **Corporate Discount:** Based on the net spend in 2008 by a parent company and all subsidiaries with **The Oncology Group** of CMPMedica. The net spend total includes advertising in **ONCOLOGY**, **ONCOLOGY** special issues, and **Oncology NEWS International**. The program will be tiered as shown in the chart below:

CORPORATE DISCOUNTS BASED ON THE ONCOLOGY GROUP SPEND

\$250,000	2%
\$500,000	3%
\$750,000	4%
\$1,000,000	5%

4. 2009 Rates (black and white)

ONCOLOGY

	1X	6X	12X	24X	36X	48X	60X	72X	96X
Full Page	4,089	4,032	3,981	3,925	3,868	3,816	3,760	3,703	3,651
2/3 Page	3,358	3,311	3,265	3,224	3,178	3,136	3,085	3,039	2,992
1/2 Page	2,760	2,724	2,688	2,652	2,611	2,575	2,539	2,503	2,462
1/3 Page	2,318	2,297	2,287	2,261	2,228	2,199	2,163	2,132	2,101

	120X	144X	168X	192X	216X	264X	312X	360X
Full Page	3,595	3,528	3,481	3,420	3,363	3,311	3,260	3,203
2/3 Page	2,946	2,905	2,853	2,812	2,766	2,719	2,652	2,601
1/2 Page	2,421	2,384	2,348	2,307	2,271	2,215	2,168	2,112
1/3 Page	2,065	2,034	1,998	1,967	1,936	1,906	1,869	1,844

Oncology NEWS International

	1X	6X	12X	24X	36X	48X	60X	72X	96X
Tab Page	5,015	4,940	4,890	4,835	4,735	4,630	4,525	4,420	4,315
3/4 Tab Pg	4,410	4,345	4,300	4,255	4,165	4,070	3,980	3,890	3,800
1/2 Island	3,635	3,585	3,545	3,505	3,435	3,355	3,285	3,205	3,135
1/4 Tab	2,520	2,470	2,445	2,420	2,370	2,315	2,265	2,215	2,165

	120X	144X	168X	192X	216X	264X	312X	360X
Tab Page	4,215	4,110	4,010	3,905	3,795	3,715	3,695	3,560
3/4 Tab Pg	3,710	3,615	3,525	3,435	3,345	3,305	3,280	3,255
1/2 Island	3,055	2,985	2,905	2,835	2,755	2,725	2,705	2,655
1/4 Tab	2,110	2,060	2,030	1,955	1,905	1,890	1,865	1,840

Color: (In addition to earned black-and-white rates)

ONCOLOGY and Oncology NEWS International :

Standard S.W.O.P. color	\$575
Matched color	850
Three and four color	1,900
Five color	2,475
Metallic or Day-Glo colors	1,200

To calculate a five-color metallic charge, add the metallic charge to the four-color charge.

BRC: 2x Earned B/W Page plus \$600.00 non-commissionable production fee. 1x Earned B/W page plus \$600.00 non-commissionable production fee if run in conjunction with an ad unit. Please contact production manager for size specifications.

Classified Rates: (non-commissionable)

Display Ads

	Size	1X	3X	6X	12X
1/4 Page	3-1/8 x 4	720	690	660	635
1/2 Page vertical	3-1/8 x 8	1,325	1,270	1,215	1,160
1/2 Page horizontal	6-1/2 x 4	1,325	1,270	1,215	1,160
Full Page	6-1/2 x 8	1,985	1,875	1,765	1,655

Line Ads

\$26/line (~ 8-9 words), per month; no minimum fee

Color Rates—Display Classified Ads Only

Standard S.W.O.P. color	295
Matched color	430
Three and four color	875

5. Bleed: No charge

6. Covers and Special Positions

ONCOLOGY:

- Cover 4: earned B/W rate plus 50%
- Cover 2: earned B/W rate plus 25%
- Table of Contents: earned B/W rate plus 10%
- Second Table of Contents: earned B/W rate plus 10%
- Third Table of Contents: earned B/W rate plus 5%
- Opposite Lead Article: earned B/W rate plus 5%
- Three Consecutive Right Hand Pages: 5% on total B/W cost

Oncology NEWS International :

- Cover 4: earned B/W rate plus 50%
- Center Spread: earned B/W rate plus 25%
- 1st Ad: earned B/W rate plus 25%
- Focus On Series: earned B/W rate plus 5%

INSERTS

7. Availability and Acceptance

a) Availability: 2-8 page inserts are available full run. For split-run information refer to Section 13. Shortcut inserts are not accepted.

b) Acceptance: Send sample to publisher for approval prior to ad closing date. Final furnished inserts must be the same size as the approved sample.

8. Charges

ONCOLOGY

	1X	6X	12X	24X	36X	48X	60X	72X
2 Page	8,178	8,065	7,962	7,851	7,735	7,632	7,519	7,406
4 Page	16,356	16,130	15,924	15,701	15,471	15,265	15,038	14,811
6 Page	24,535	24,195	23,886	23,552	23,206	22,897	22,557	22,217
8 Page	32,713	32,260	31,848	31,403	30,941	30,529	30,076	29,623

	96X	120X	144X	168X	192X	216X	264X	312X	360X
2 Page	7,303	7,189	7,056	6,963	6,839	6,726	6,623	6,520	6,407
4 Page	14,605	14,379	14,111	13,926	13,678	13,452	13,246	13,040	12,813
6 Page	21,908	21,568	21,167	20,888	20,518	20,178	19,869	19,560	19,220
8 Page	29,211	28,758	28,222	27,851	27,357	26,904	26,492	26,080	25,626

Oncology NEWS International—A-size

	1X	6X	12X	24X	36X	48X	60X	72X
2 Page	7,270	7,170	7,090	7,010	6,870	6,710	6,570	6,410
4 Page	14,540	14,340	14,180	14,020	13,740	13,420	13,140	12,820
6 Page	21,810	21,510	21,270	21,030	20,610	20,130	19,710	19,230
8 Page	29,080	28,680	28,360	28,040	27,480	26,840	26,280	25,640

	96X	120X	144X	168X	192X	216X	264X	312X	360X
2 Page	6,270	6,110	5,970	5,810	5,670	5,510	5,450	5,410	5,310
4 Page	12,540	12,220	11,940	11,620	11,340	11,020	10,900	10,820	10,620
6 Page	18,810	18,330	17,910	17,430	17,010	16,530	16,350	16,230	15,930
8 Page	25,080	24,440	23,880	23,240	22,680	22,040	21,800	21,640	21,240

Oncology NEWS International—Tabloid

	1X	6X	12X	24X	36X	48X	60X	72X
2 Page	10,030	9,880	9,780	9,670	9,470	9,260	9,050	8,840
4 Page	20,060	19,760	19,560	19,340	18,940	18,520	18,100	17,680
6 Page	30,090	29,640	29,340	29,010	28,410	27,780	27,150	26,520
8 Page	40,120	39,520	39,120	38,680	37,880	37,040	36,200	35,360

	96X	120X	144X	168X	192X	216X	264X	312X	360X
2 Page	8,630	8,430	8,220	8,020	7,810	7,590	7,430	7,390	7,120
4 Page	17,260	16,860	16,440	16,040	15,620	15,180	14,860	14,780	14,240
6 Page	25,890	25,290	24,660	24,060	23,430	22,770	22,290	22,170	21,360
8 Page	34,520	33,720	32,880	32,080	31,240	30,360	29,720	29,560	28,480

MULTI-PAGE INSERT CONVERSION PROGRAM:

Advertisers with multi-page (A-size) inserts, 4 to 16 pages, can have their insert converted to king-sized run-of-book pages in **Oncology NEWS International**. The converted ad will be billed at the king-page B/W rate times the number of pages, plus a \$1,000 production fee. Production fee is non-commissionable. Digital file of the insert converted to king size is required.

9. Sizes and Specifications

Stock weights: All inserts for **ONCOLOGY** and **Oncology NEWS International** are allowed a maximum micrometer reading of 0.004". Maximum weight 80#, minimum weight 50#. Coated and uncoated stocks acceptable.

10. Trimming

For detailed insert specifications please visit

<http://pubs.cmpmedica.com>

11. Quantity Required

ONCOLOGY: Full run: 37,000. Split run: quantity desired plus 8%. A minimum of 50% circulation is required.

Oncology NEWS International: Full run: 34,000. Split run: quantity desired plus 8%. A minimum of 50% circulation is required.

12. Shipping

ONCOLOGY (issue date and quantity)

Fry Communications, Inc.

15 Pleasantview Drive Bldg #3

Mechanicsburg, PA 17055

Attn: Michelle Zeiders

Oncology NEWS International (issue date and quantity)

Fry Communications, Inc.

800 West Church Road - Building #1

Mechanicsburg, PA 17055

Attn: Michelle Zeiders

13. Split-run Inserts

Billing is based on the earned B/W rate times the number of pages and the percentage of circulation, with a minimum of 50% of the total circulation, plus a production charge of \$1,500. Production charge is non-commissionable. Run-of-book ads are not accepted. Contact publisher for additional information.

ONLINE PRODUCTS

14. Banner Advertising on cancernetwork.com

Banners:

Position	Size (Pixels)	Price
Top	728 X 90	\$80 net CPM
Bottom	728 X 90	\$60 net CPM
Skyscraper	160 X 600	\$80 net CPM
Rectangle	336 X 280	\$90 net CPM

Home Page Roadblock \$750 net per week: Skyscraper, and Bottom

Topical Section Sponsorship:

Fixed positioning on targeted sections offer a high share of voice on key topic areas. Available for sponsorship on a monthly basis.

Position	Size (Pixels)	Price
Top/Bottom	728X90	\$3,000 per month

For additional online offerings and custom programs, consult publisher.

15. SearchMedica Oncology

For sponsorship information consult publisher

ISSUANCE AND CLOSING

16. First Issue

ONCOLOGY: 1987

Oncology NEWS International: 1992

17. Frequency

ONCOLOGY: 14x annually. Two special issues: April and November

ONCOLOGY NURSE EDITION: 4x: February, April, July, October

ONCOLOGY ASCO Desk Reference: August 2009

Oncology NEWS International: 12x annually

Oncology NEWS International/Physicians Practice Supplement: April and September

18. Closing Dates

a) Space and materials deadlines:

ONCOLOGY		
<u>Issue</u>	<u>Close</u>	<u>Materials</u>
January 15	December 10	December 17
February 15	January 15	January 22
March 15	February 11	February 18
April 15	March 10	March 17
April 30	March 17	March 24
May 15	April 14	April 21
June 15	May 12	May 19
July 15	June 16	June 23
August Desk	July 14	July 21
August 15	July 7	July 14
September 15	August 11	August 18
October 15	September 15	September 22
November 15	October 13	October 20
November 30	October 27	November 3
December 15	November 10	November 17

Oncology NEWS International

<u>Issue:</u>	<u>Close</u>	<u>Materials</u>
January	December 4	December 11
February	January 15	January 22
March	February 5	February 12
April	March 4	March 11
May	April 8	April 15
June	May 6	May 13
July	June 3	June 10
August	July 8	July 15
September	August 5	August 12
October	September 3	September 10
November	October 7	October 14
December	November 4	November 11

b) **Cancellations and changes:** Cancellations in advertising by the advertiser or its agency may not be made after the closing date for the publication or product unless otherwise agreed to by both parties in writing. CMPMedica is under no obligation to revise advertising materials unless changes are received by the CMPMedica production department by the closing date and such advertisements may not be subject to approval by the advertiser or its agency.

19. Mailing Class: Periodicals. CMPMedica is not liable for any delays in the production or delivery of the publication or product due to any conditions beyond CMPMedica's control.

20. Mail Date

ONCOLOGY: 15th of issue month

Oncology NEWS International: 15th of issue month

EDITORIAL

21. Peer Review: **ONCOLOGY:** Yes

22. General Editorial Direction

ONCOLOGY: A monthly journal featuring clinical and practical review articles in medical, hematological, surgical, and radiation oncology with solicited articles by leading authorities supplemented by two to three commentaries. Regular departments include Areas of Confusion in Oncology, Your Older Patient, Clinical Quandaries Case Reports, Research Reports, and Integrative Oncology. **ONCOLOGY** is indexed in MEDLINE and seven other databases.

Oncology NEWS International: Timely and concise reports of advances in oncology and hematology based on research, interviews, and presentations at domestic and international meetings. Point-counterpoint presentations explore challenges in clinical care. A policy and practice section reviews controversies in practice, reimbursement, and regulation. Monthly profiles present the views and experiences that shaped leaders in oncology and hematology. Analysis and expert opinions help readers better understand critical issues in oncology and

CIRCULATION

23. Description of Circulation Parameters

ONCOLOGY

ONCOLOGY serves office-based and hospital-based medical physicians, residents and oncology nurses in the United States. Qualified recipients include the following professional classifications: medical oncology, hematology, hematology/oncology, secondary specialists hem/onc, surgical oncology, gynecological oncology, radiation oncology, colon/rectal surgery, head and neck surgery, pediatric hematology/oncology, oncology nurses, others allied to the field and classifications unspecified.

Oncology NEWS International

Oncology NEWS International serves office-based and hospital-based medical physicians, residents, oncology pharmacy directors and oncology nurses in the United States. Qualified recipients include the following professional classifications: medical oncology, hematology,

hematology/oncology, radiation oncology, head and neck surgery, colon/rectal surgery, pediatric hematology/oncology, oncology nurses, oncology pharmacy directors, others allied to the field and classifications unspecified.

Circulation distribution: 100% controlled for both **ONCOLOGY** and **Oncology NEWS International**

24. Circulation Verification

a) **Audit:** BPA Worldwide

b) **Mailing house:** Direct Medical Data, LLC

25. Bonus Distribution

Oncology Nursing Society, American Society of Clinical Oncology, Radiological Society of North America, San Antonio Breast Cancer Symposium.

CIRCULATION CONT.

26. Estimated Total Circulation for 2009

ONCOLOGY: 29,902

Oncology NEWS International: 26,837

27. Coverage

ONCOLOGY	TOTAL
Specialty	
Medical Oncology	4,639
Hematology	1,748
Hematology/Oncology	4,763
Pediatric Hem/Onc	1,742
IMs sec. spec Oncology/HEM/HO	994
Gynecological Oncology	407
Surgical Oncology	296
Radiation Oncology	3,996
Colon and Rectal Surgery	1,218
Head/Neck Surgery	179
Urologists by Request	516
Miscellaneous Physicians	2,256
Society of Surgical Oncology	1,158
Oncology Nurses	4,690
American Psychosocial Oncology Society	317
Misc. Other.	983
TOTAL CIRCULATION	29,902

Publisher's projected 2009 circulation based on current (08/12/08) Cegedim Dendrite, physician counts. Total qualified BPA July 2008 circulation is 29,941.

Oncology NEWS International	TOTAL
Specialty	
Medical Oncology	4,608
Hematology	1,806
Hematology/Oncology	4,792
Pediatric Hem/Onc	1,782
IMs sec. spec ONC/HEM/HO	1,655
Gynecological Oncology	411
Surgical Oncology	295
Radiation Oncology	4,049
Colon and Rectal Surgery	1,210
Head/Neck Surgery	182
Miscellaneous Physicians	2,042
Society of Surgical Oncology	1,156
Oncology Nurses	1,666
Oncology Pharmacy	279
American Psychosocial Oncology Society	318
Misc. Other.	586
TOTAL CIRCULATION	26,837

Publisher's projected 2009 circulation based on current (08/12/08) Cegedim Dendrite, physician counts. Total qualified BPA July 2008 circulation is 26,840

GENERAL INFORMATION

28. Requirements for Advertising Acceptance

All orders are subject to publisher's approval and acceptance by CMPMedica at its headquarters.

29. New Product Releases: Acceptable if applicable

30. Editorial Research: Pre & Post Testing

31. Ad Format and Placement Policy: Placement between articles. Positioning of advertisements is at the sole discretion of CMPMedica except where a specific position has been agreed to by CMPMedica in writing. CMPMedica assumes no liability for any errors or omissions in key numbers appearing in advertisements.

32. Ad/Edit

ONCOLOGY: 46/54

Oncology NEWS International: 47/53

33. Services

Mailing List: Contact publisher

Editorial Reprints Available: Contact Wrights Reprints, (877) 652-5295, sales@wrightsreprints.com for pricing information.

Sponsorship opportunities: Contact publisher for details regarding sponsorship opportunities from **The Oncology Group**, including supplements, newsletters, bellybands, online education and advertising opportunities, patient education materials and textbooks.

Website: cancernetwork.com

34. Association Memberships: **ONCOLOGY** and **Oncology NEWS International** are members of the Association for Medical Media (AMM), the American Business Media (ABM), and Business Publications Audit (BPA).

35. Databases: **ONCOLOGY** is listed in MEDLINE, Excerpta Medica, EMBASE, SciSearch, Research Alert, Current Contents/Clinical Medicine, and the CancerLit and Cancer Line databases at the National Cancer Institute.

36. Educational Activities Opt Out: We value our relationship with our readers. Recipients of **ONCOLOGY** and **Oncology NEWS International** occasionally receive additional educational activities as supplements or in other formats. All recipients of **ONCOLOGY** and **Oncology NEWS International** can opt out of receiving the journal and the accompanying educational activities at any time by contacting our Circulation Department.

MECHANICAL REQUIREMENTS

37. Ad Sizes and Bleed Sizes

a) Hold live matter: Minimum 1/4" from trim edges for both **ONCOLOGY** and **Oncology NEWS International**

b) Trim size of journal:

ONCOLOGY: 7³/₄" x 10³/₄" for trim, 8" x 11" for bleed (allow 1/8" for head, face, gutter and foot). **HEADLINES DESIGNED ACROSS SPREAD UNITS:** Allow 1/4" space for gutter allowance.

MECHANICAL REQUIREMENTS continued

Oncology NEWS International: Tabloid size trim: 10⁷/₈" x 14³/₄", bleed: 11¹/₈" x 15¹/₈" (allow 1¹/₈" for head and face and 1¹/₄" for foot). Island size trim: 7⁷/₈" x 10³/₄", bleed: 8" x 11" (allow 1¹/₈" for face bleed). Island ads do not bleed at foot. Island spread trim: 15³/₄" x 10³/₄", bleed: 16" x 11".

ADVERTISING UNIT SIZES – ONCOLOGY

Ad Unit	Non-Bleed Size Width X Depth	Bleed Size Width X Depth
1 Page.....	7 x 10.....	8 x 11
2/3 Page.....	4 ¹ / ₂ x 10.....	5 ¹ / ₈ x 11
1/2 Page (vertical).....	3 ³ / ₈ x 10.....	4 x 11
1/2 Page (horizontal).....	7 x 4 ³ / ₈	8 x 5 ¹ / ₈
1/3 Page.....	2 ¹ / ₈ x 10.....	2 ³ / ₄ x 11

ADVERTISING UNIT SIZES – Oncology NEWS International

Ad Unit (Non-bleed).....	Width x Depth
Tabloid Page ("King").....	10 ¹ / ₁₆ x 13 ³ / ₄
3/4 Page (horizontal).....	10 ¹ / ₁₆ x 10 ³ / ₄
3/4 Page (vertical).....	7 ¹ / ₂ x 13 ³ / ₄
1/2 Page (horizontal).....	10 ¹ / ₆ x 6 ⁷ / ₈
1/2 Page (vertical).....	4 ¹⁵ / ₁₆ x 13 ³ / ₄
1/2 Page Island (standard "A" size).....	7 x 10
1/4 Page (horizontal).....	7 ¹ / ₂ x 4 ¹⁵ / ₁₆
1/4 Page (vertical).....	4 ¹⁵ / ₁₆ x 7 ¹ / ₂
1/4 Page (single column).....	2 ³ / ₈ x 13 ³ / ₄

BellyBand Specifications for Oncology NEWS International:

Flat Size = 23⁵/₈" x 6" (includes 1¹/₂" overlap)

Front Cover Area = 10⁷/₈" x 6" Left Flap = 6¹/₈" x 6" Right Flap = 6¹/₄" x 6"

Keep all live matter 1¹/₄" away from all folds and trims including 1¹/₂" overlap

Add 1¹/₈" bleed on all sides Paper Stock = 80# coated text stock

38. Type of Binding

ONCOLOGY: Perfect Bound

Oncology NEWS International: Saddle stitched

39. Reproduction Requirements

ONCOLOGY and **Oncology NEWS International** are printed Web Offset. Follow specifications for Web Offset Publications (SWOP) booklet, revised 2001.

a) Digital file requirements: Media: CD, 100mb Zip

SWOP Proof Required (size must be 100%) <http://www.swop.org>

File Preparation: Max. Ink Density: 300%

Bleed: .125 Registration Offset: 12 pt

Page size: trim size plus 1 inch

Min. Contone Resolution: 300

Min. Lineart Resolution: 1200

PDF/X-1A Tools:

Distiller Option: DDAP Optimized - Included in CMP PDF Toolkit

<http://pubs.cmpmedica.com/tools.html>

Apago PDF/X Checkup

<http://www.apago.com>

Enfocus PitStop or Instant PDF

<http://www.enfocus.com>

Service Bureau Resources

<http://pubs.cmpmedica.com/resources.html>

b) Shipping: Production Manager

CMPMedica

535 Connecticut Avenue

3rd Floor

Norwalk, CT 06854

Phone: (203) 523-7050

Fax: (203) 662-6777

E-mail: production@cmpmedica.com

c) Disposition of Material: Digital ads will be stored for 13 months from the last time the ad ran and then automatically deleted. Supplied inserts/outserts will be stored for 13 months after running at a maximum quantity of 150 pieces and then automatically destroyed.

40. Digital Ad Specifications: For updates on digital ad specifications and contact information, go to <http://pubs.cmpmedica.com>

ADDITIONAL TERMS AND CONDITIONS

1. Positioning of advertisements is at the sole discretion of CMPMedica, except where a specific position has been agreed to by CMPMedica in writing.

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